

CAMPUS ADVERTISEMENT POLICY

In order for a student organization event to be included in the digital screen presentations in the UC:

- Event has to be an approved fundraiser
 - To get approval for a fundraiser, you will need to fill out and submit a Fundraiser Approval Form to me and be approved for the requested fundraiser.

OR

- Event has to be a Student government sponsored program
 - To seek sponsorship for your program from Student Government, you will need to request and be approved for funds from the student government finance committee.
 - Flyer should include the Student Government logo – available on myPortal

All marketing pieces that meet the criteria above to be added to the UC digital screens need to be:

- Landscape orientation
- 1920 x 1080 pixels or Widescreen 16:9 (presentation slide size in Powerpoint)

If you would like to market your events in the residence halls:

- Flyers need to be approved by Grace Waterstradt - Keil, Director of Residential and Commuter Services (her office is in OSS).
- If she approves your flyer, you will need to print 70 copies of the flyer for her to put in the RA mailboxes.

You cannot, under any circumstances, enter the residence halls to hang up organization event flyers. If you would like your event flyer displayed in the residence hall – contact Grace Waterstradt - Keil

It is prohibited to place unapproved flyers around campus unless it is hung on a public bulletin board and directly related to a student organization or all-campus event.

You are welcome to advertise via your organization and members' social media accounts as you wish.